

Teacher PD Product Upload Cheat Sheet

Product Title:	
Price \$ AUD:	\$
Product Categories: Tick the relevant product categories.	<input type="checkbox"/> All Subjects <input type="checkbox"/> Arts <input type="checkbox"/> Dance <input type="checkbox"/> Drama <input type="checkbox"/> Music <input type="checkbox"/> Photography/Digital Media <input type="checkbox"/> Visual Arts <input type="checkbox"/> Visual Design <input type="checkbox"/> Health and Physical Education <input type="checkbox"/> CAFS <input type="checkbox"/> Child Studies <input type="checkbox"/> Early Childhood <input type="checkbox"/> Health and Physical Education <input type="checkbox"/> Humanities and Social Sciences <input type="checkbox"/> Aboriginal Studies <input type="checkbox"/> Economics and Business Studies <input type="checkbox"/> Geography <input type="checkbox"/> History <input type="checkbox"/> Legal Studies <input type="checkbox"/> Religion <input type="checkbox"/> Society and Culture <input type="checkbox"/> Other Subjects <input type="checkbox"/> English <input type="checkbox"/> Holiday/Seasonal <input type="checkbox"/> Math <input type="checkbox"/> Life Skills <input type="checkbox"/> Languages <input type="checkbox"/> Products for Sellers <input type="checkbox"/> Quality Teaching <input type="checkbox"/> STEM and STEAM <input type="checkbox"/> Wellbeing <input type="checkbox"/> Technologies <input type="checkbox"/> Agriculture <input type="checkbox"/> Computers <input type="checkbox"/> Cooking <input type="checkbox"/> Design and Technology <input type="checkbox"/> Digital Technologies & ICT <input type="checkbox"/> Engineering <input type="checkbox"/> Food Technology <input type="checkbox"/> Graphics Technology <input type="checkbox"/> Industrial Technology <input type="checkbox"/> Marine and Aquaculture Technology <input type="checkbox"/> Technology Mandatory <input type="checkbox"/> Textiles <input type="checkbox"/> Science <input type="checkbox"/> Science K-12 <input type="checkbox"/> Biology <input type="checkbox"/> Chemistry <input type="checkbox"/> Physics <input type="checkbox"/> Earth and Environmental Science

	<input type="checkbox"/> Vocational Education and Training - VET <input type="checkbox"/> Business Services <input type="checkbox"/> Construction <input type="checkbox"/> Hospitality <input type="checkbox"/> Retail Services <input type="checkbox"/> Tourism, Travel & Events <input type="checkbox"/> Other		
Focus Keyword:			
Secondary Keywords:			
Target Audience & USP: Unique characteristic or benefit.			
Features and Benefits:			
Product Includes: List in bullet points.	<ul style="list-style-type: none"> • 		

Description:
Min 200 words.

*****Product Attributes – these are used for the product filters on each page.**

<p>Attributes: Product Type</p>	<table border="0"> <tr> <td><input type="checkbox"/> Activity</td> <td><input type="checkbox"/> Assessment</td> <td><input type="checkbox"/> Awards & Certificates</td> </tr> <tr> <td><input type="checkbox"/> Behaviour Management</td> <td><input type="checkbox"/> Centres</td> <td><input type="checkbox"/> Classroom Display</td> </tr> <tr> <td><input type="checkbox"/> Classroom Management</td> <td><input type="checkbox"/> Critical Thinking</td> <td><input type="checkbox"/> Flashcards</td> </tr> <tr> <td><input type="checkbox"/> Games</td> <td><input type="checkbox"/> Gifted and Talented</td> <td><input type="checkbox"/> Google Apps</td> </tr> <tr> <td><input type="checkbox"/> Graphic Organisers</td> <td><input type="checkbox"/> Group Activity</td> <td><input type="checkbox"/> Homeschool</td> </tr> <tr> <td><input type="checkbox"/> Homework</td> <td><input type="checkbox"/> Ice Breaker Activity</td> <td><input type="checkbox"/> Independent Work Packet</td> </tr> <tr> <td><input type="checkbox"/> Interactive Notebook</td> <td><input type="checkbox"/> Interactive Whiteboard</td> <td><input type="checkbox"/> Internet Activity</td> </tr> <tr> <td><input type="checkbox"/> Journal</td> <td><input type="checkbox"/> Labels</td> <td><input type="checkbox"/> Lesson Plans</td> </tr> <tr> <td><input type="checkbox"/> Life Skills</td> <td><input type="checkbox"/> Literacy</td> <td><input type="checkbox"/> Math</td> </tr> <tr> <td><input type="checkbox"/> Numeracy</td> <td><input type="checkbox"/> Outcome Task</td> <td><input type="checkbox"/> Pattern Pack</td> </tr> <tr> <td><input type="checkbox"/> Posters</td> <td><input type="checkbox"/> PowerPoint</td> <td><input type="checkbox"/> PowerPoint Presentations</td> </tr> <tr> <td><input type="checkbox"/> Printable</td> <td><input type="checkbox"/> Professional Development</td> <td><input type="checkbox"/> Quizzes</td> </tr> <tr> <td><input type="checkbox"/> Recipes</td> <td><input type="checkbox"/> Research Task</td> <td><input type="checkbox"/> Rubrics</td> </tr> <tr> <td><input type="checkbox"/> Scaffolds</td> <td><input type="checkbox"/> Starter and Plenary</td> <td><input type="checkbox"/> Study Guide</td> </tr> <tr> <td><input type="checkbox"/> Task Cards</td> <td><input type="checkbox"/> Template</td> <td><input type="checkbox"/> Unit of Work/Program</td> </tr> <tr> <td><input type="checkbox"/> Wellbeing</td> <td><input type="checkbox"/> Workbook</td> <td><input type="checkbox"/> Worksheet</td> </tr> </table>	<input type="checkbox"/> Activity	<input type="checkbox"/> Assessment	<input type="checkbox"/> Awards & Certificates	<input type="checkbox"/> Behaviour Management	<input type="checkbox"/> Centres	<input type="checkbox"/> Classroom Display	<input type="checkbox"/> Classroom Management	<input type="checkbox"/> Critical Thinking	<input type="checkbox"/> Flashcards	<input type="checkbox"/> Games	<input type="checkbox"/> Gifted and Talented	<input type="checkbox"/> Google Apps	<input type="checkbox"/> Graphic Organisers	<input type="checkbox"/> Group Activity	<input type="checkbox"/> Homeschool	<input type="checkbox"/> Homework	<input type="checkbox"/> Ice Breaker Activity	<input type="checkbox"/> Independent Work Packet	<input type="checkbox"/> Interactive Notebook	<input type="checkbox"/> Interactive Whiteboard	<input type="checkbox"/> Internet Activity	<input type="checkbox"/> Journal	<input type="checkbox"/> Labels	<input type="checkbox"/> Lesson Plans	<input type="checkbox"/> Life Skills	<input type="checkbox"/> Literacy	<input type="checkbox"/> Math	<input type="checkbox"/> Numeracy	<input type="checkbox"/> Outcome Task	<input type="checkbox"/> Pattern Pack	<input type="checkbox"/> Posters	<input type="checkbox"/> PowerPoint	<input type="checkbox"/> PowerPoint Presentations	<input type="checkbox"/> Printable	<input type="checkbox"/> Professional Development	<input type="checkbox"/> Quizzes	<input type="checkbox"/> Recipes	<input type="checkbox"/> Research Task	<input type="checkbox"/> Rubrics	<input type="checkbox"/> Scaffolds	<input type="checkbox"/> Starter and Plenary	<input type="checkbox"/> Study Guide	<input type="checkbox"/> Task Cards	<input type="checkbox"/> Template	<input type="checkbox"/> Unit of Work/Program	<input type="checkbox"/> Wellbeing	<input type="checkbox"/> Workbook	<input type="checkbox"/> Worksheet
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Chat CPT Cheat Sheet

Complete this template then add it to Chat GPT to write your product description.

Write a product description for a digital resource that is sold on a teacher marketplace for educational resources.

Make sure it is over 200 words and use the keywords to increase SEO and SERP. Structure the content following Yoast's recommendations.

Write in an informative and enthusiastic tone.

Add a Call to Action (CTA) at the end of the description to encourage sales.

Use the primary keyword in the first paragraph. The primary keyword is _____.

The Secondary keywords are _____, _____,
_____.

The Target Audience and Unique selling point (USP) of this product is:

_____.

The USP is _____.

The product features and benefits are _____.

At the end of the description, include a bullet-pointed list detailing what the pack includes, which is: _____.

